

Case Study: Fietscorner

Fietscorner is a Netherlands-based business that is a shopping hub of new and used bicycles along with spare parts and accessories sales. We created a dedicated online platform where users can browse through multiple brands of bicycles and accessories and place online orders of preferred items

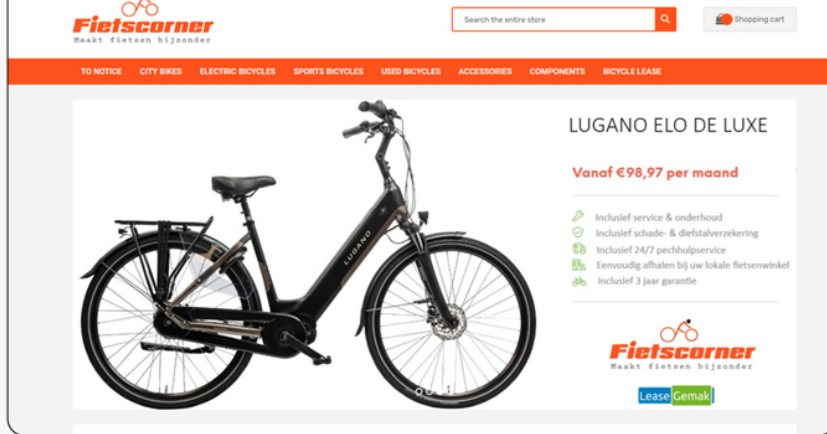
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Project Overview

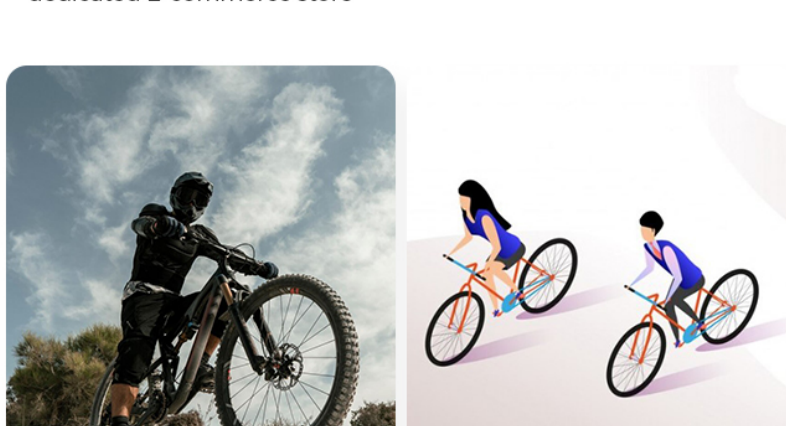
- The business wanted us to develop a full-fledged online E-commerce platform for the sale of new and used bicycles and spare parts
- The website would support multiple languages to cater to the needs of customers across the globe

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Client Background

- Fietscorner.nl is the online bicycle shop of Van Hoogstraten Fietsplus and the address for new and used bicycles, bicycle parts, bicycle accessories and cycling clothing.
- The Dutch platform was focused on expanding its footprint globally with a dedicated E-commerce store



Challenges

- Integration with Shipping Partner
- Integration of a secure payment gateway that would support multiple online payment options
- Inventory management for the business
- Real-time shipping and delivery updates to users

Technology Stack used



Magento 2.4



Elastic Search



MySQL

The Solution Provided

Solution #1

Secure online payment module integrated



Solution #2

Providing on-time and real-time tracking updates of products



Solution #3

An easy-to-use online E-commerce platform with smooth navigation and product categorization



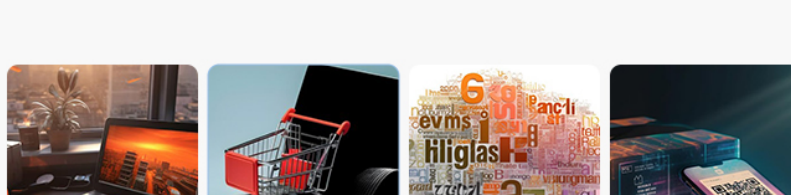
Solution #4

Multiple languages support in addition to English



Key Features and Benefits

- The advanced navigation menu assists in faster navigability to the required product
- Option to add product to the shopping cart from category page
- Multiple languages support for a wider reach
- Secure online payment through various channels and modes



The results

- A well-organized, visually attractive, and smooth website where users can order products with just a few clicks
- Superior user interface and designs promoting customer experience
- Increased brand awareness among the potential customer base
- A secure and smooth online payment gateway for safe and faster payment. Support of multiple languages helped users across the globe to use the platform

Conclusion

- The business saw a massive improvement in its operational efficiency since the e-commerce website was launched
- The site's ranking and the brand's credibility improved
- It managed to improve its overall business and profit with reliable and cost-effective staff augmentation services
- Buyers were able to use the website and place an order through various devices
- The customer base expanded as the website supported various European languages apart from English



Ready to take your business to new heights?

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