

Case Study: Eazy Electrical

Eazy Electrical is an ed-tech mobile application that provides online learning assistance to all Electrical BTech, Diploma and ITI students to prepare for and appear in multiple competitive examinations. Digital Aptech developed an app that offers a smart dashboard, navigation and user-friendly layout for hassle-free access to different coaching classes and test series.

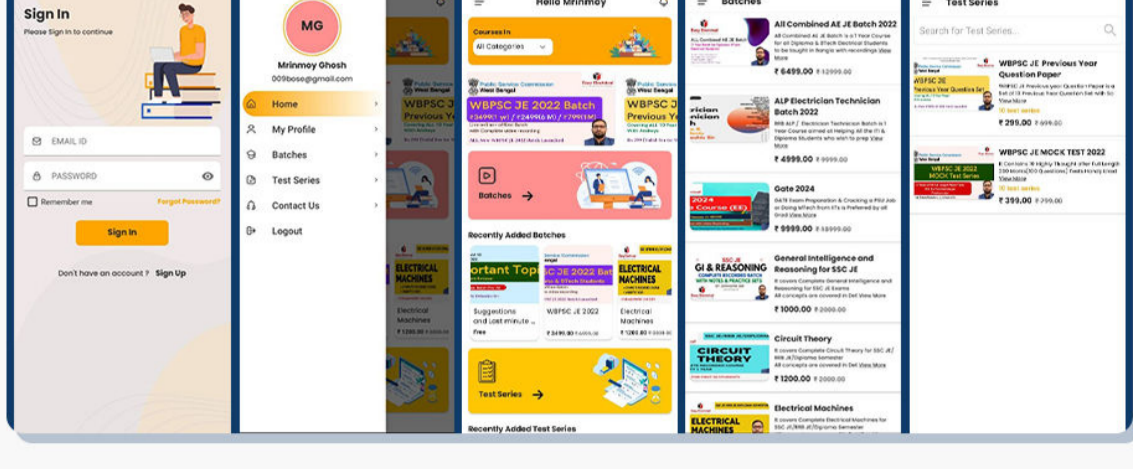
Avg. reading time: 2 min



Project Overview

- The platform wanted us to design a mobile app that would be easy to use for students and aspirants, where they could quickly access the study material they were looking for.
- Students can download this app, sign up, create a profile and join online exam preparation coaching batches.

Read more



Client Background

- Eazy Electrical is an ed-tech mobile application that provides online learning assistance to all Electrical BTech, Diploma and ITI students to prepare for and appear in multiple competitive examinations.



Challenges

- Integration of a smart dashboard
- Integration of a smooth navigation system to help candidates access questions and study material
- Connecting offline students and then automating them within the app

Technology Stack used



Java



Android Studio



Figma



Bitbucket

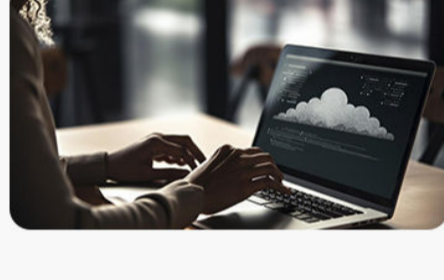


Laravel

The Solution Provided

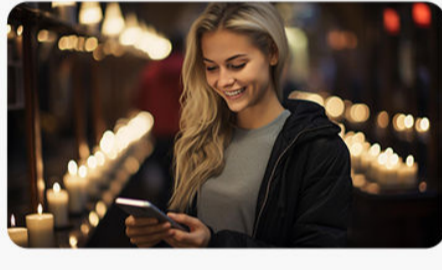
Solution #1

Upgrading the existing platform so that it could align with the brand's requirements



Solution #2

Making the mobile application more user-friendly, interactive and easy to navigate



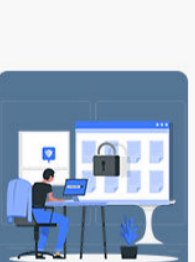
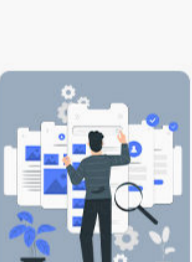
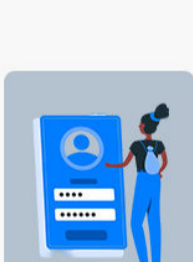
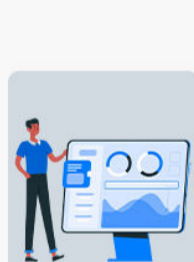
Solution #3

Including multiple new features on the platforms



Key Features and Benefits

- A smart dashboard, simple navigation and user-friendly layout
- Easy sign in and profile creation option
- Option to browse through multiple batches and courses categorized with details and fees
- Facility to access previous years' question papers and mock tests of different examinations like GATE,ESE ,SSC JE,WBPS, WBSETCL,WBSEDCL,DRDO and more



The results

- A newly upgraded mobile app that is easy to use
- User-friendly app to help candidates get access to a wide range of coaching materials and question papers
- Seamless and hassle-free navigation

Conclusion

- With superior flexibility, zero lag, useful features, easy navigability and more, users have been highly satisfied with the test preparation platform.
- The platform witnessed improved efficiency through reliable staff augmentation services via the Dedicated Resource Model.
- A satisfied customer base helped the platform to expand itself and add new users. This helped the platform's revenue and growth to increase.
- More Electrical students could access useful content and information that made their preparations easier
- Increase in the number of learners wanting to appear for competitive exams



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