

Case Study: Clann Housing

Clann Housing is a dedicated platform that offers age-friendly housing solutions for senior citizens. The platform collaborated with DAPL to design and develop a website for its users to access detailed information about housing availability or pay rent online.

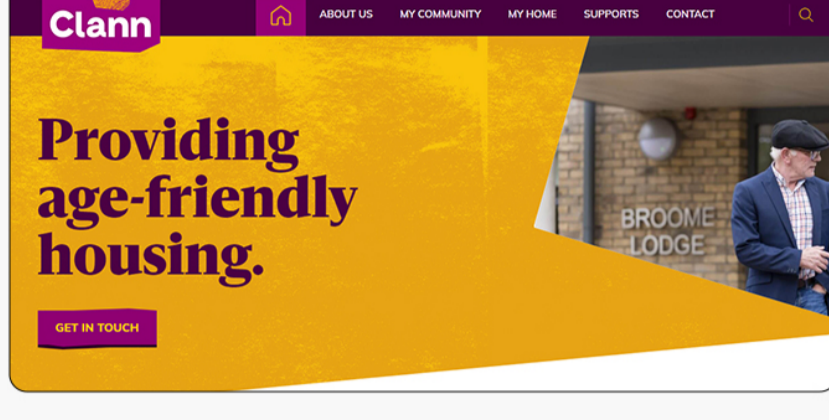
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Project Overview

- The client was looking for a website that would serve as a platform for online rent payment while also providing all relevant information about housing offered by Clann
- We understood the specific requirements of the client and developed a WordPress-based website
- Our team customized the platform with WooCommerce for online rent payment

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Client Background

- Clann Housing is an Ireland-based platform offering affordable, safe and reliable housing solutions to senior citizens
- It is committed to providing quality and affordable housing services to let people live in a close-knit and thriving community happily



Challenges

- Inclusion of an online payment portal for rent payment
- How to Apply section that would help in applying for housing online
- Seamless integration of user data and payment data with client's end

Technology Stack used



WordPress

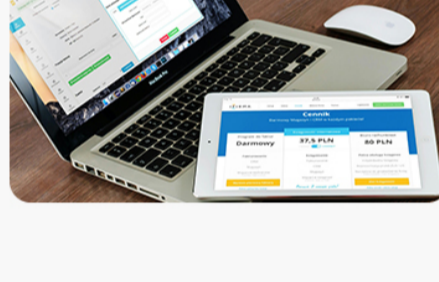


WooCommerce

The Solution Provided

Solution #1

A visually attractive website that comes with a simple yet elegant UI



Solution #2

Dedicated sections about news, stories and how to apply on the homepage



Solution #3

A smart and secure online payment portal for smooth online rent payment



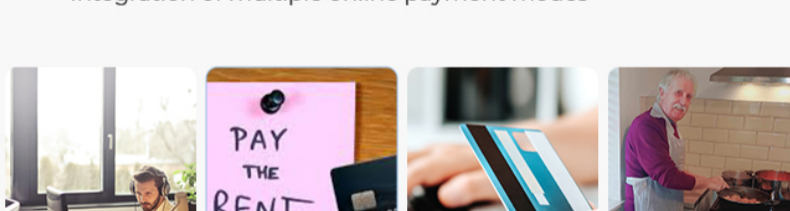
Solution #4

Integration of all social media pages of the platform for better online visibility



Key Features and Benefits

- Integration of a dedicated customer care center with the contact page
- Online rent payment module
- Integration of multiple online payment modes



The results

- A well-functioning website
- Smooth and simple navigation
- Faster rent payment with all e-payment options
- Attractive layout with high-resolution images and videos

Conclusion

- The newly designed website runs smoothly across multiple devices without any compatibility issues. This helped to improve the user experience
- Attractive design, faster input response, and better experience helped in bringing more prospective clients
- Improved customer engagement and experience assisted in the popularity and visibility of the business
- The platform witnessed improved efficiency and scalability of the operation that benefitted in its popularity and business growth



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