

Case Study: Charge Automation

Charge Automation is the provider of guest experience-enhancing software for hotels and vacation rentals. The platform approached Digital Aptech to create an interactive, secure, and hassle-free website where users can access detailed descriptions of each of the services offered and avail them as per preference and budget.

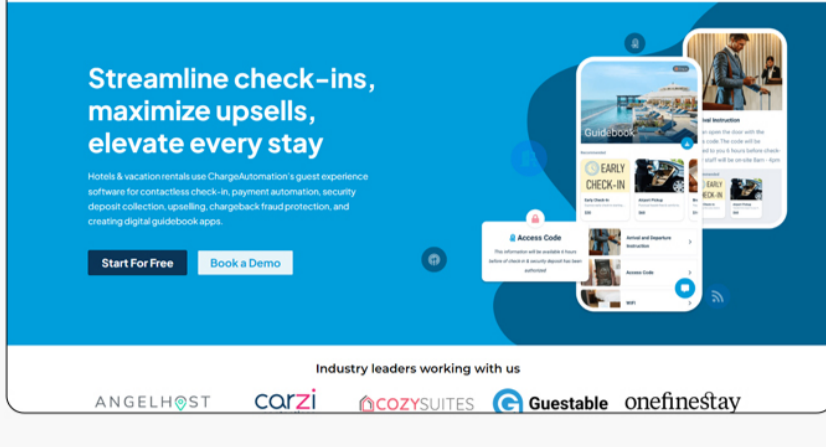
Avg. reading time: 2 min



Project Overview

- Digital Aptech understood the requirements of the business first along with the specific functionalities that it wanted to incorporate
- We decided to design and develop a Vue.JS-powered web application with the support of Laravel

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Client Background

- The software is designed to facilitate faster contactless check-in, secure payment automation, security deposit collection, chargeback fraud protection, and upselling as well as creating digital guidebook apps
- The client planned to provide 360-degree online support to ensure hassle-free staying of the guests and visitors



Challenges

- There was no unified platform that offered financial and payment solutions for hotels and vacation rentals
- No existing platform offered the secure and fast collection of security deposits, contactless check-in or security deposit collection
- Integration of a live demo option within the website to let users and customers get a first-hand experience of how to use the platform and its features
- Setting up a registration page where businesses would have to register first to use and implement the features provided by the platform
- Integration of a detailed pricing package for businesses along with the display of features and benefits

Technology Stack used



VueJS



Laravel

The Solution Provided

Solution #2

DAPL developed an interactive business website through which brands could register with the platform and avail the services



Solution #1

We created and designed an intuitive and attractive business website for users to check out the services that the business offer



Solution #3

Our team also promoted the unique services offered for hotels and other accommodation businesses



Key Features and Benefits

- Easy account creation and login option
- Live demo-watching option to understand how the platform works
- Registration page for businesses
- Detailed display of hotel and rental packages
- Display of high-quality images and videos of hotels and vacation rentals



The results

- A well-performing and faster website featuring the top functionalities of the guest experience software
- A smooth registration window where businesses can register and log in with some basic business-specific details to continue accessing the features
- Easy navigation and layout for both businesses and guests

Conclusion

- A well-functioning website has enabled users to book various services effortlessly, which has allowed the company to manage its operations efficiently
- Users can access the website on multiple platforms, such as mobile, tablet, desktop, etc.
- The platform offers a seamless experience for users to access it across multiple OS without any inconvenience or technical glitch. This improved user experience
- The company has been able to ramp up its operations with cost-effective staff augmentation services via the Dedicated Resource Model
- The smooth, easy-to-use interface, attractive designs and layout with hassle-free payment facility have contributed to higher customer satisfaction



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