

Case Study: BH Jobs

BH Jobs is a unique portal to help users find occupational opportunities in sectors in which they are interested or skilled. The platform would assist them in connecting with potential employers. Digital Aptech was tasked to design a fast, secure, and smooth platform for users to find ideal employment options.

BY INSTITUTION

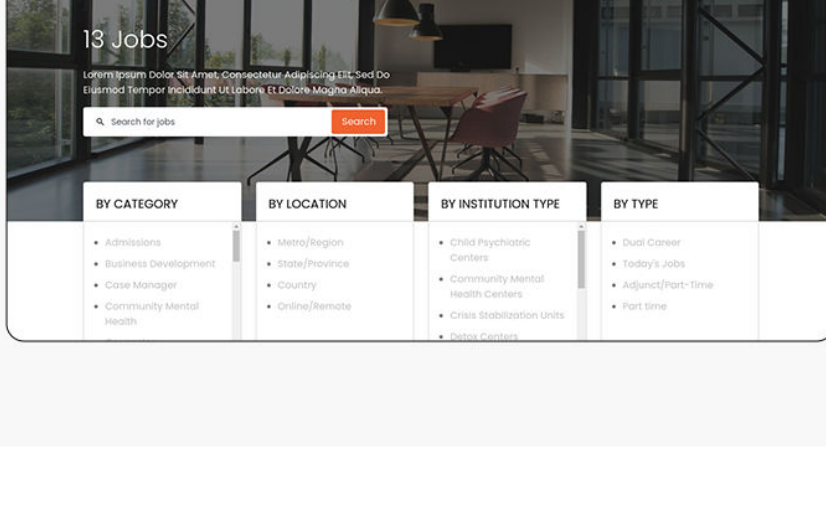


Avg. reading time: 2 min

Project Overview

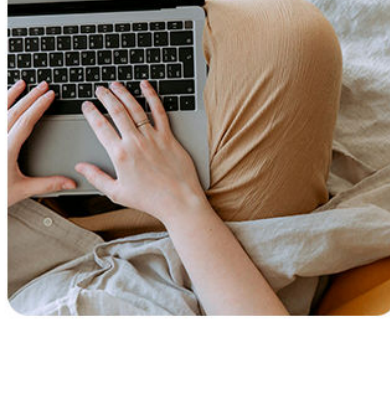
- BH Jobs wanted to build a seamless platform with easy navigational features to let job seekers find a suitable job
- The platform would come with specific features that the business wanted on its platform aimed at improving customer engagement and experience

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Client Background

- BH Jobs is an online job-finding portal that serves as a connection between employers and job seekers. The job-finding platform offers a dedicated approach for users by providing matching job profiles from employers and employment agencies across various industry verticals.
- The platform approached Digital Aptech to build a full-fledged online set up.



Challenges

- Efficient handling of large datasets (numerous job postings and user profiles).
- Secure handling of user data and authentication.
- Fast loading times and smooth interaction
- Protection against common web vulnerabilities (e.g., SQL injection)
- Create an intuitive search interface that enables users to filter jobs by region, sub-region, category, sub-category, and sub-sub-category
- Email and in-platform notifications for job matches, application status updates, and new job postings.

Technology Stack used



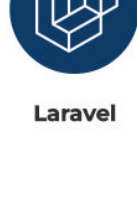
HTML



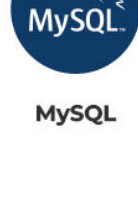
CSS



Javascript



Laravel

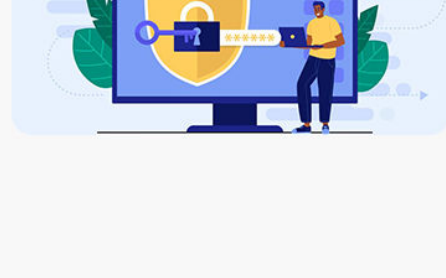


MySQL

The Solution Provided

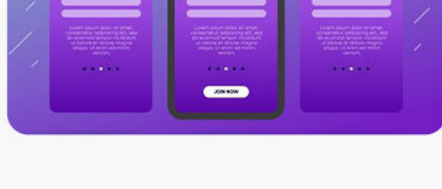
Solution #1

We designed a secure and fast web application



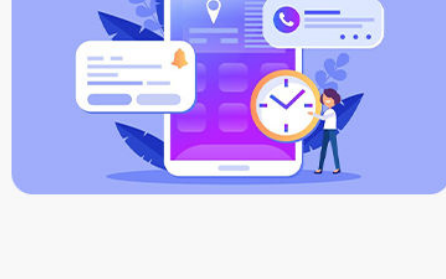
Solution #2

The application comes with user-friendly features, smooth navigation and an attractive layout



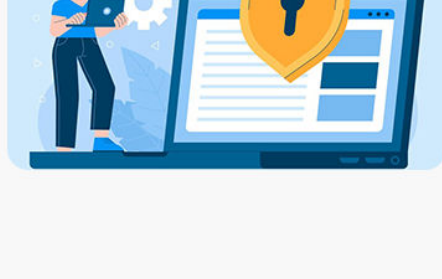
Solution #3

We successfully incorporated all the unique features that the brand had asked including an intuitive search interface, email notification, in-platform notification and more



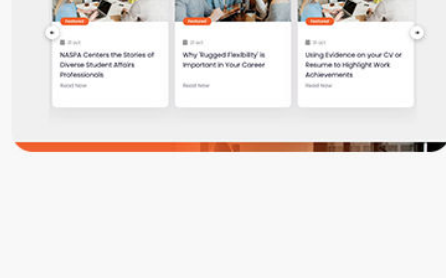
Solution #4

The website that we designed and built is guarded and protected against all major web vulnerabilities



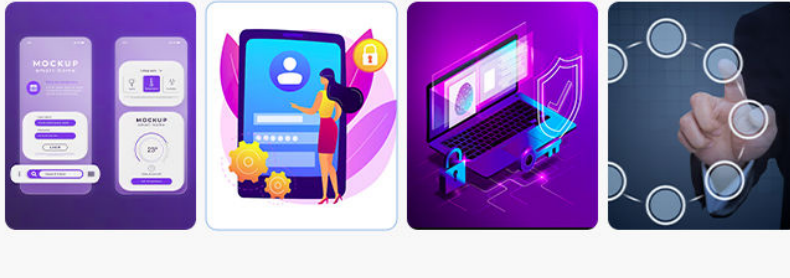
Solution #5

We designed a website with a smooth front end along with a robust back end



Key Features and Benefits

- Simple user interface
- Easy account creation and profile for improved security
- Two-factor authenticated log-in for improved security
- Notification to users through email or in-person updates
- Filtered job search based on region or sub-regions

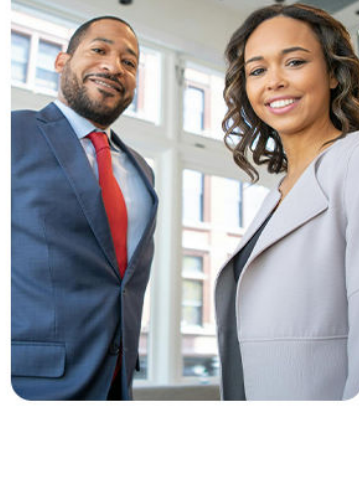
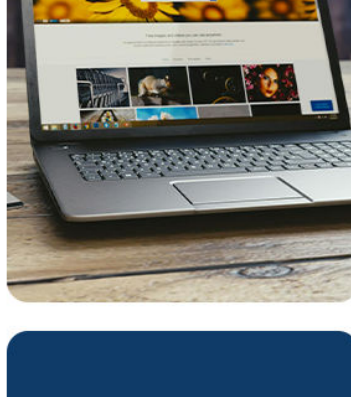


The results

- Improved user interface with user-friendly features
- Increased brand awareness among the potential customer base
- A well-organised, visually attractive, and smooth website
- Superior user interface and designs promoting customer experience
- A highly customer-oriented and smooth dashboard for existing as well as potential clients

Conclusion

- Users greatly benefited as they could carry out simple and filtered job searches as per their qualifications and requirements
- More employers and employment agencies signed up with the brand to connect with potential hires
- The seamless experience that the platform offered made job search a simple and hassle-free task
- More users signed up on the platform which increased the platform's popularity and profit
- The business managed to improve its overall profit with reliable and cost-effective staff augmentation services from us



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