



Case Study: Bazoki

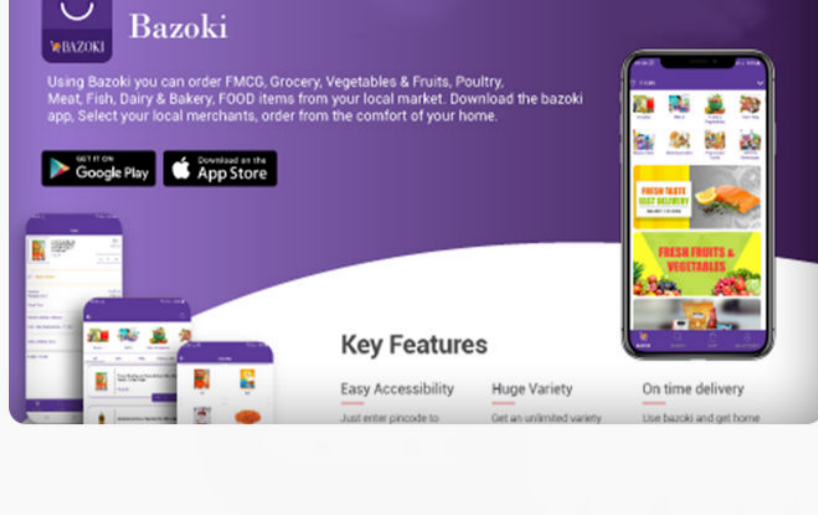
A grocery delivery platform, Bazoki wanted to develop an online food delivery ecosystem for hassle-free order, delivery and management of FMCG and other items used day-to-day.

Avg. reading time: 2 min

Project Overview

- The company aimed to offer a seamless grocery ordering experience to its customers, allowing them to buy a wide range of products online
- With a seamless online food delivery ecosystem Bazoki aimed to help its customers avail online orders of FMCG, groceries, and other daily used items fresh from the local store or market

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Client Background

- Bazoki wanted to develop a dedicated online platform for its customers, its delivery partners and the shop masters
- It wanted to ensure a smooth end-to-end operational flow between all the stakeholders involved



Challenges

- The client had no warehouse
- Bazoki came up with a specific idea that it wanted to be executed at a strict timeline
- The client made it very particular that it wanted a unique platform that would be not similar to any of the existing competitor platform
- The Shop Masters wanted a dedicated app for product upload and order processing
- The client wanted to develop its unique platform at a minimal budget

Technology Stack used



React Native



Android Studio



Java



Kotlin

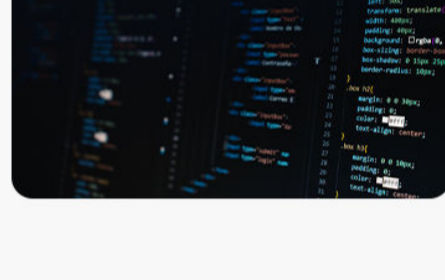


Bitbucket

The Solution Provided

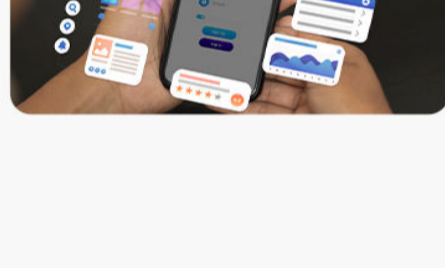
Solution #1

The platform that we developed helped connect users to the market directly



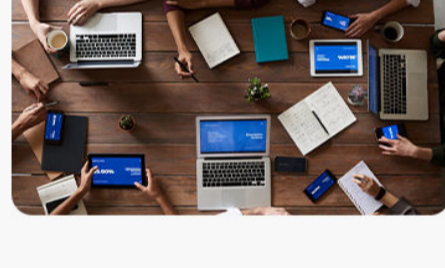
Solution #2

We offered end-to-end services like UI/UX design and server services



Solution #3

Our team worked hard to get the client's vision executed better than their expectations



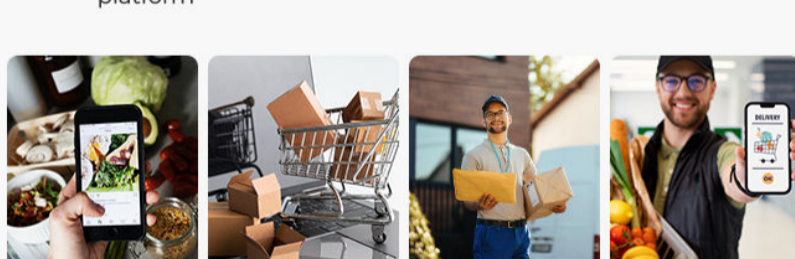
Solution #4

We kept all third-party costs minimal with consideration to the client's request



Key Features and Benefits

- A Customer app for buyers to search for products available and delivered to the respective pincode
- Bazoki Shop Master app for sellers to allow them to accept orders, modify lists according to product availability and borrow from Bazoki in their virtual wallets
- Bazoki Delivery Partner app for delivery partners to view the address of delivery and pick up and check pending orders, the amount due, scheduled delivery time, etc
- A highly integrated ecosystem to help the brand collate all operational informational information at one place
- A unique online food delivery platform with UI/UX design, features and functions different from any competitor platform



The results

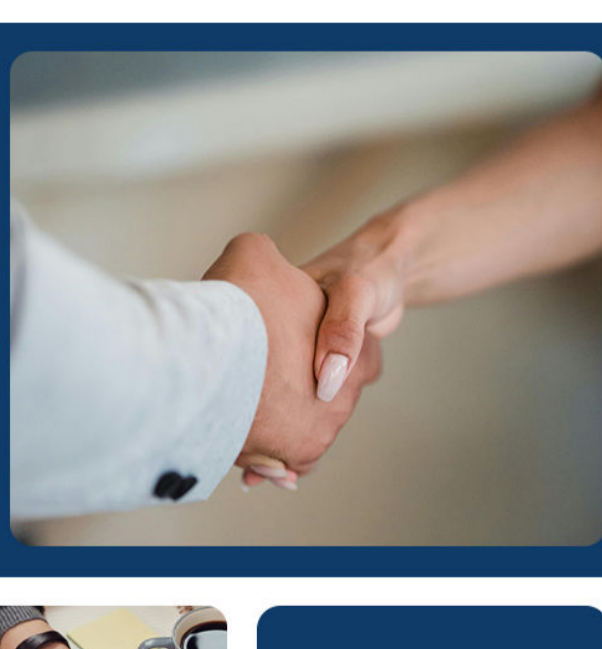
- All-in-one grocery shopping platform that offers quick, hassle-free and smooth ordering and delivery of day-to-day household items
- A smooth data flow system for the best results for the customers
- The entire transaction process, from ordering to delivering got more transparent and streamlined
- Completely integrated platform for operational efficiency
- Top-notch UI/UX at minimal costs



What Client said...

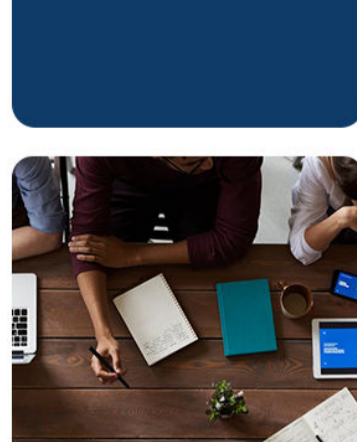
"We are quite happy with the final product and we wish to continue working with Digital Aptech in the future"

CEO, Bazoki



Conclusion

- Increased operations and customer engagement at a reduced cost with cost-effective staff augmentation services
- Well-functioning and interactive apps enabled users to buy various products effortlessly
- Buyers are highly satisfied as they can smoothly order fresh groceries and daily items with a user-friendly interface
- Dedicated apps for Shop Master and Delivery Partner helped in smooth and hassle-free inventory management, order processing and delivery
- An integrated online delivery platform for FMCG and other daily items sourced from the local market



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India

En-34 (9th Floor), Block-EN,
Sector - V, Salt Lake City,
Kolkata - 700091, West Bengal

USA

1904 Canyon Edge Dr. Austin,
Texas 78733

UK

10 Milton Cres, Ravenshead,
Nottingham NG15 9BD